

# Oxford University Press

Elisabeth Kukla, Regional Manager Western & Eastern Europe

- **OUP's Role in the Academic Community**
  - **Oxford Journals Collection 2018**
    - **Services**
- **Online Resources and Business Models**

# Oxford University Press (OUP)

Our mission

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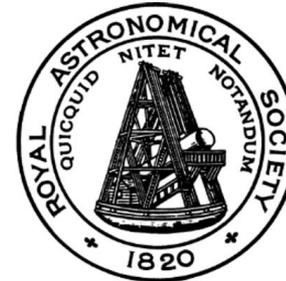
OXFORD  
UNIVERSITY PRESS



# OUP – A Trusted Society Partner

Publishing Collaboratively

OXFORD  
UNIVERSITY PRESS



Over 70% of OUP's Collection journals are published on behalf of societies and academic bodies, and this is increasing

# Oxford Journals Collection 2018

## Key statistics

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**342  
prestigious  
journals**



Over **70%**  
of journals have an  
Impact Factor

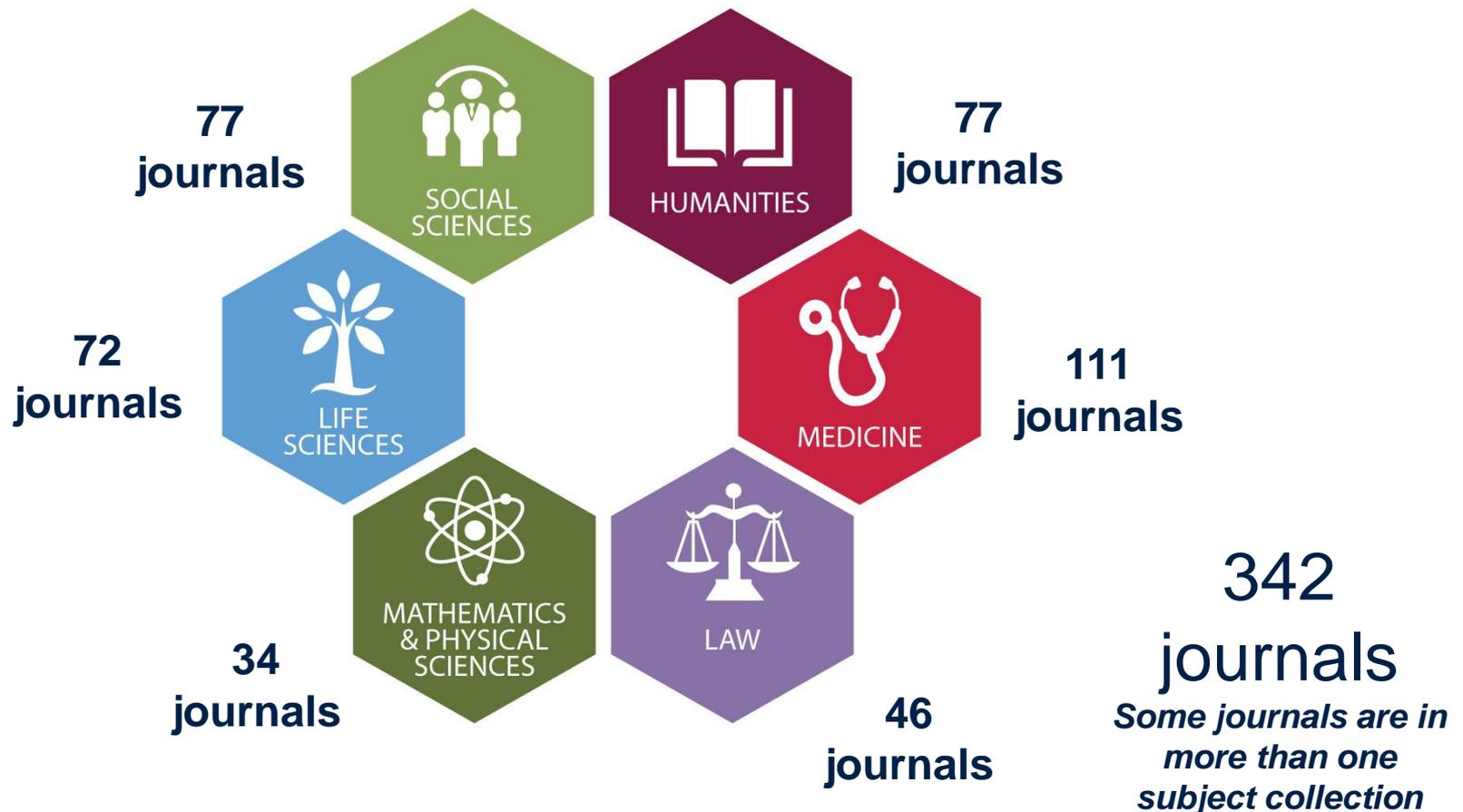
Over **80%**  
of these are in the  
top 50% of their  
JCR category

**6** journals  
ranked #1 in their  
JCR category

[Watch our video  
summary](#)

# The Six Subject Collections

## Covering a wealth of research interests



# Top-ranked journals

## Reflecting OUP's commitment to quality

### Human Reproduction Update

### The Journals of Gerontology, Series A

### Applied Linguistics

**Impact Factor:**  
11.748

**#1 in Obstetrics & Gynecology**  
**#1 in Reproductive Biology**

**Impact Factor:**  
5.957

**#1 in Gerontology**

**Impact Factor:**  
3.593

**#1 in Linguistics**

### African Affairs

### Journal of Public Administration Research and Theory

### The Quarterly Journal of Economics

**Impact Factor:**  
2.577

**#1 in Area Studies**

**Impact Factor:**  
3.624

**#1 in Public Administration**

**Impact Factor:**  
6.662

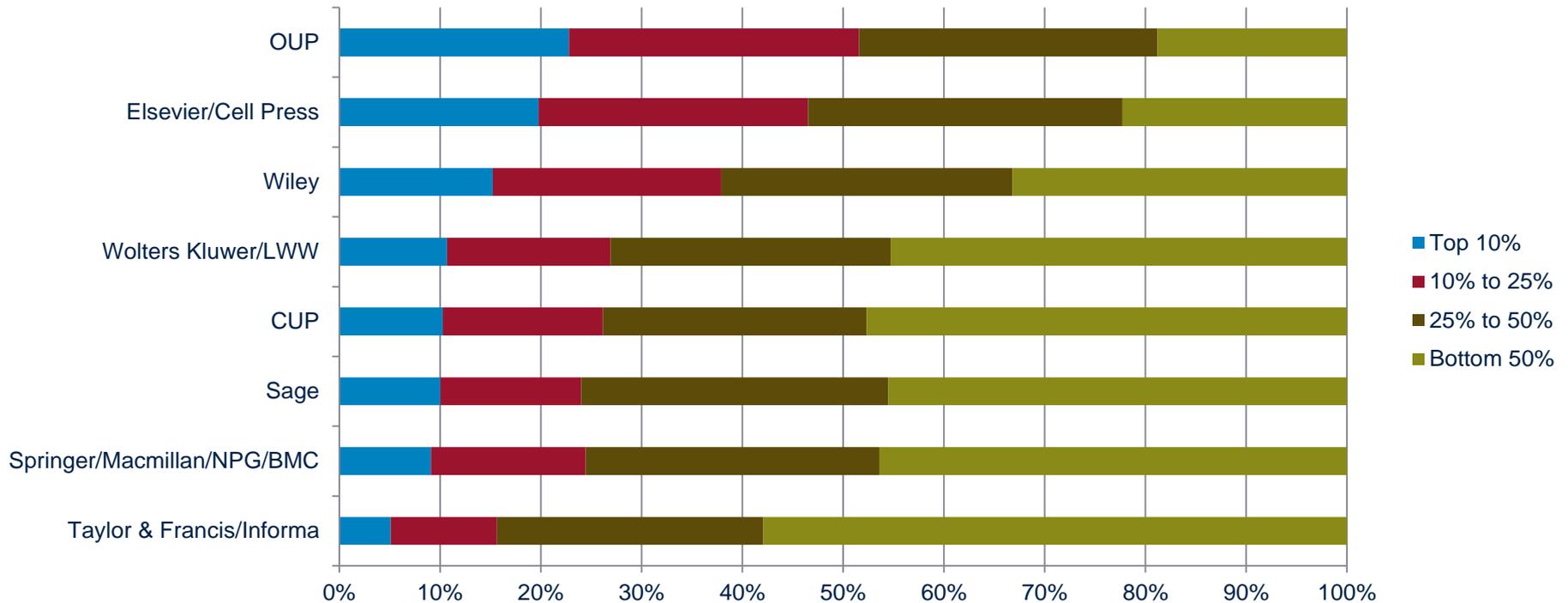
**#1 in Economics**

# Commitment to Quality

## Publisher comparison

### Distribution of Journals Rankings in Best JCR Category

Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017), publishers with over 200 journals only



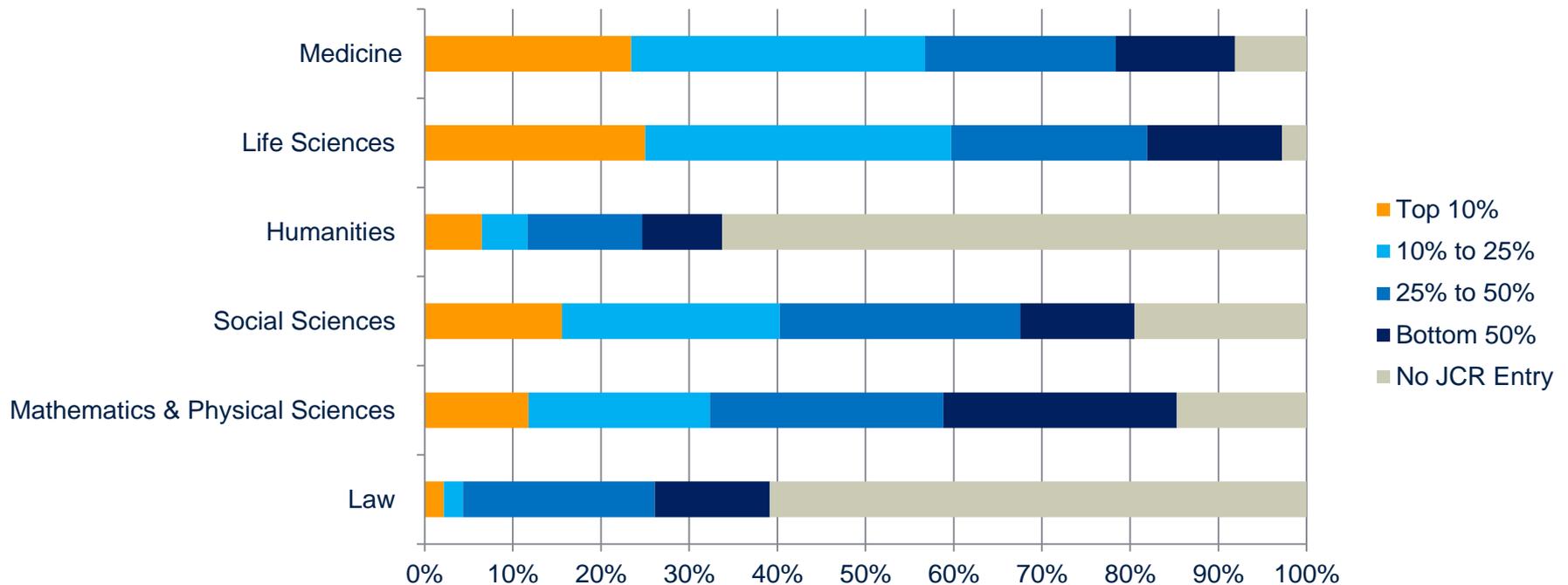
**Of OUP's journals with an Impact Factor, over 50% of our journals are in the top 25% of their subject category, and over 80% are in the top 50%**

# Commitment to Quality

## Oxford Journal rankings

### Rankings in Best JCR Subject Category - 2018 Oxford Journals Collection

Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)



# Altmetric.com (1)

As implemented on Oxford Academic platform

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Each journal article has usage and an Altmetric.com donut

OXFORD ACADEMIC

OUP site access ▾ Sign In ▾ Register

AESTHETIC SURGERY JOURNAL

THE AMERICAN SOCIETY FOR AESTHETIC PLASTIC SURGERY

Issues More Content ▾ Publish ▾ Purchase Advertise ▾ About ▾

Advanced Search

**Article Contents**

- Abstract
- METHODS
- RESULTS
- DISCUSSION
- CONCLUSIONS
- Disclosures
- Funding
- REFERENCES
- Author notes

**The Impact of a Plastic Surgeon's Gender on Patient Choice**

Eva A. Huis in 't Veld, BS; Francisco L. Canales, MD; Heather J. Furnas, MD

Aesthet Surg J sjw180. DOI: <https://doi.org/10.1093/asj/sjw180>  
Published: 02 December 2016

Views ▾ PDF Cite Share ▾

Tools ▾

**Abstract**

**Background:**

Click here to read Dr. Nahai's latest Editorial Announcement

AESTHETIC SURGERY JOURNAL

575 View Metrics

# Altmetric.com (2)

As implemented on Oxford Academic platform



A link from the metrics pop-up takes users to the article record at altmetric.com

### Metrics

Total Views	62 Pageviews
76	14 PDF Downloads

Since 12/1/2016



### Citations

0 Web of Science

### Shares



See more details

- Picked up by 53 news outlets
- Tweeted by 211
- On 4 Facebook pages
- Mentioned in 2 Google+ posts
- 2 readers on Mendeley

# Altmetric.com (3)

## As implemented on Oxford Academic platform

? What is this page?

Embed badge

Share

### The Impact of a Plastic Surgeon's Gender on Patient Choice

Overview of attention for article published in Aesthetic Surgery Journal, December 2016



? About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 53 news outlets
- 211 tweeters
- 4 Facebook pages
- 2 Google+ users

SUMMARY

News

Twitter

Facebook

Google+

<b>Title</b>	The Impact of a Plastic Surgeon's Gender on Patient Choice
<b>Published in</b>	Aesthetic Surgery Journal, December 2016
<b>DOI</b>	10.1093/asj/sjw180 <a href="#">↗</a>
<b>Pubmed ID</b>	27913412 <a href="#">↗</a>
<b>Authors</b>	Eva A. Huis in 't Veld, Francisco L. Canales, Heather J. Furnas, Huis in 't Veld, Eva A., Canales... <a href="#">[show]</a>
<b>Abstract</b>	In the patient-driven market of aesthetic surgery, an understanding of the factors that patients... <a href="#">[show]</a>

[View on publisher site](#)

[Alert me about new mentions](#)

TWITTER DEMOGRAPHICS

MENDELEY READERS

ATTENTION SCORE IN CONTEXT

The data shown below were collected from the profiles of 211 tweeters who shared this research output. [Click here to find out more about how the information was compiled.](#)



# Key Services

[academic.oup.com/journals/pages/librarians/](http://academic.oup.com/journals/pages/librarians/)

## Simple Management

- Manage all your subscriptions with one username and password via one online account

## Access Back-Issues

- Read journals content dating back to 1996, with the full text of back-issues included free as part of your subscriptions

## Perpetual Access

- Continue to obtain access to the full-text PDF for the volumes to which a subscription was held and activated

## Access Control

- Allows users to access content on site via IP recognition, or federated access

## Tools for Researchers

- Email alerts, downloadable references, and integrated searching via PubMed and Google Scholar

## Digital Preservation

- Arrangements with LOCKSS, CLOCKSS and Portico

## Usage Monitoring

- Access COUNTER-compliant usage reports all in one place

## Training Resources

- Including user guides, webinars, and in-person training

# Key Services Branding

OXFORD  
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Oxford Scholarship

OXFORD  
ACADEMIC Journals

Central European University ▾ Sign In ▾ Register

CEU Library

Browse by Subject ▾

Biology  
Business and Management  
Classical Studies  
Economics and Finance  
History  
Law  
Linguistics  
Literature  
Mathematics  
Music

CEU Library

Central European  
University Library

CEU LIBRARY  
CENTRAL EUROPEAN  
UNIVERSITY

*Oxford Scholarship Online* (OSO) is an online library offering access to thousands of academic works from the celebrated scholarly list of **Oxford University Press**. OSO covers subjects across the humanities, social sciences, sciences, medicine, and law.

Journals A to Z Journals by Subject ▾ Customer Services ▾ Resources ▾

All Journals ▾   Advanced Search



**Part of the academic community**  
Our commitment to the academic community and to global dissemination are the touchstones of our journals publishing program.



### A trusted society partner

Oxford Academic publishes more than 200 journals on behalf of learned societies around the world.



### Open access

We are mission-driven to facilitate the widest possible dissemination of high-quality research.



### Altmetric scores

We use altmetrics to highlight a paper's impact within and beyond the academic sphere.

## Resources for...



# Questions?

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# Online Resources from OUP

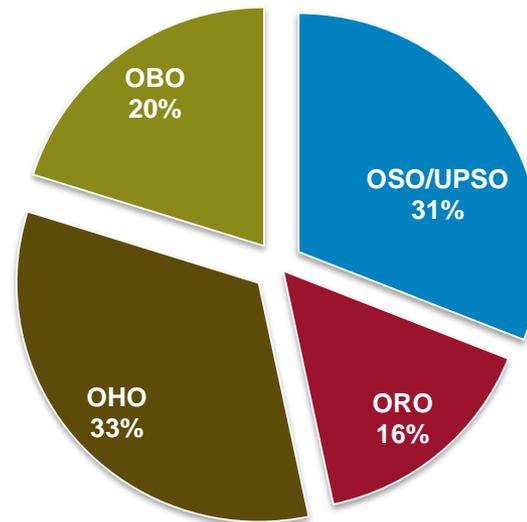


**Oxford Handbooks Online** (OHO), the home of scholarly research reviews, is an outstanding collection of the best Handbooks in 17+ subject areas, incorporating 27,000+ articles.

In-depth subject overviews and direction to further related content

Peer-reviewed online-first and online-only articles

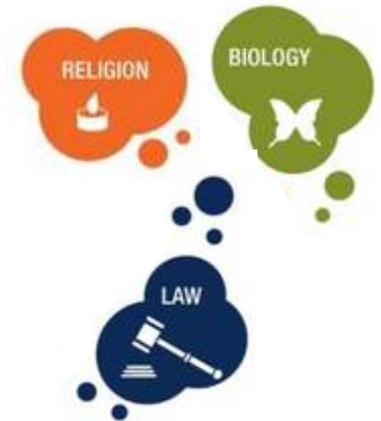
**Turnaways by Product**  
(Jan to July 2017)



**Oxford Scholarship Online** (OSO) is an online library offering access to thousands of academic works from the celebrated scholarly list of **Oxford University Press**. OSO covers 20 subjects across the humanities, social sciences, sciences, medicine, and law.

# Online Resources Purchasing Options

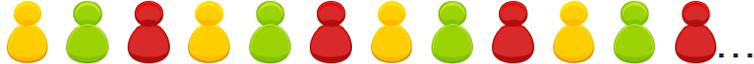
- ✓ **Subscription** to selected subject modules
- ✓ **Perpetual Access** one time purchase, usually to collection, sold by subject and publication year
- ✓ **Title-by-Title** pick and choose individual titles available for OSO/UPSO, ORO, OxMed, OxPsych
- ✓ **Evidence Based Acquisition**  
EBA allows libraries access to a collection of ebooks for a fixed period and then make final purchasing decisions after evaluating usage data available for OSO, OxMed, OxPsych.





# Title-by-Title (TbT) at OUP

TbT option available for OSO/UPSO, ORO, OxMed, OxPsych

- ✓ Sent bibliographic data of the requested title to your Sales Contact at OUP together with the preferred user access option
- ✓ Sales Contact will check if the TbT option is available for the selected title and will provide a quote
- ✓ Availability of titles on perpetual access basis with option for
  - Single user access 
  - Three user access 
  - Unlimited concurrency user access 
- ✓ Price is based on print with mark-up applied by user concurrency
- ✓ Volume discounts are available

## Evidence Based Acquisition (EBA) at OUP

- **Evidence based acquisition** allows libraries to access a large collection of ebooks for a fixed period for a fee and then make final purchasing decisions after evaluating usage data.
- **EBA** is a form of demand-driven acquisition that may prove to be a more sustainable long-term model than Demand Driven Acquisition (DDA) or Short Term Loan (STL).

### How does EBA work?

#### STEP 1

We will agree the fee for EBA based on your budget and the range of titles of interest to you. Deposit your EBA funds to begin access.

#### STEP 2

Enjoy access to all the agreed upon titles within *Oxford Scholarship Online* (OSO) for 12 months. During this time, OUP will provide regular usage reports.

#### STEP 3

At the end of the 12 month period, you decide which titles you will purchase. These titles then form part of your permanent collection.

## Why Evidence Based Acquisition?

### Key Benefits

- **Control** of your collection and your budget
- Confidence in the **quality of the titles** in the program
- **Wider pool of high-quality, peer-reviewed content** available to your users
- **Real evidence of usage** to help shape the actual title level purchases
- Ownership of content that has **proven** to be in demand
- **Unlimited access** – cost reductions for your students in not having to buy these titles or in permissions fees for course use

# Quarterly Comprehensive Usage Reports

Title	Publisher	Platform	Module	ISBN2	collection code	Reporting	purchase	Price
Enclosure and the Yeoman	Oxford University Press	Oxford Scholarship Online	History	9780198282969	HISDBLS11	298	No	£ 186.75
The Experience of Beauty in the Middle Ages	Oxford University Press	Oxford Scholarship Online	History	9780199590322	HISDBL2015	252	No	£ 184.50
How To Do Things With Words	Oxford University Press	Oxford Scholarship Online	Philosophy	9780198245537	PHIDBLS11	237	No	£ 108.00
The Rights of War and Peace	Oxford University Press	Oxford Scholarship Online	History	9780199248148	HISDBLS11	217	No	£ 166.50
Feeling Pleasures	Oxford University Press	Oxford Scholarship Online	Literature	9780198712947	LIT14_15	216	No	£ 135.00
Empires of Faith	Oxford University Press	Oxford Scholarship Online	History	9780199261260	HIS11_12	186	No	£ 98.98
The Last Pagans of Rome	Oxford University Press	Oxford Scholarship Online	Classical Studies	9780199747276	CLA10_11	184	No	£ 137.25
Mercantilism Reimagined	Oxford University Press	Oxford Scholarship Online	History	9780199988532	HIS13_14	183	No	£ 153.00
The Kindness of God	Oxford University Press	Oxford Scholarship Online	Religion	9780198269502	RELDDBLS11	182	No	£ 74.23
Being Protestant in Reformation Britain	Oxford University Press	Oxford Scholarship Online	History	9780199565726	HIS13_14	172	No	£ 103.48
The Poetics of French Verse	Oxford University Press	Oxford Scholarship Online	Literature	9780198159445	LITDBLS11	169	No	£ 218.25
Out from the Shadows	Oxford University Press	Oxford Scholarship Online	Philosophy	9780199855469	PHI12_13	168	No	£ 155.25
Knowledge, Policy, and Expertise	Oxford University Press	Oxford Scholarship Online	Political Science	9780198294658	POL15_16	163	No	£ 123.75
Crossing Confessional Boundaries	Oxford University Press	Oxford Scholarship Online	Music	9780195178319	MUSDBLS11	153	No	£ 121.50
Wales and the Britons, 350-1064	Oxford University Press	Oxford Scholarship Online	History	9780198217312	HIS12_13	150	No	£ 241.88
The Patriot Opposition to Walpole	Oxford University Press	Oxford Scholarship Online	Literature	9780198129820	LITDBLS11	148	No	£ 236.25
The Limits of Realism	Oxford University Press	Oxford Scholarship Online	Philosophy	9780199672172	PHI13_14	147	No	£ 106.88
The Progresses, Pageants, and Entertainments of Queen Elizabeth I	Oxford University Press	Oxford Scholarship Online	Literature	9780199673759	LITDBL2015	147	No	£ 213.75
Redbrick	Oxford University Press	Oxford Scholarship Online	History	9780198716129	HIS15_16	146	No	£ 146.25
The Oxford History of the British Empire: Volume V: Historiography	Oxford University Press	Oxford Scholarship Online	History	9780198205661	HISDBLS11	146	No	£ 236.25
Anglo-Saxon Farms and Farming	Oxford University Press	Oxford Scholarship Online	History	9780199207947	HIS14_15	144	No	£ 146.25
Covenant as Context	Oxford University Press	Oxford Scholarship Online	Religion	9780199250745	RELDDBLS11	139	No	£ 376.88
Historians on Chaucer	Oxford University Press	Oxford Scholarship Online	Literature	9780199689545	LIT14_15	138	No	£ 146.25
Missions and Empire	Oxford University Press	Oxford Scholarship Online	History	9780199253487	HISDBLS11	138	No	£ 155.25
Creative Eloquence	Oxford University Press	Oxford Scholarship Online	Classical Studies	9780199291557	CLA10_11	137	No	£ 241.88
Bodies of Violence	Oxford University Press	Oxford Scholarship Online	Political Science	9780199384488	POL14_15	133	No	£ 100.10
The Changing Character of War	Oxford University Press	Oxford Scholarship Online	Political Science	9780199596737	POLDBL2015	130	No	£ 168.75
Rethinking Modern European Intellectual History	Oxford University Press	Oxford Scholarship Online	History	9780199769230	HIS14_15	126	No	£ 144.00
The Holy Household	Oxford University Press	Oxford Scholarship Online	History	9780198202806	HISDBLS11	122	No	£ 84.35
The Literary Culture of the Reformation	Oxford University Press	Oxford Scholarship Online	Literature	9780198187356	LITDBLS11	117	No	£ 326.25
God's Instruments	Oxford University Press	Oxford Scholarship Online	History	9780199570492	HIS12_13	115	No	£ 98.98
The Formation of the English Kingdom in the Tenth Century	Oxford University Press	Oxford Scholarship Online	History	9780198717911	HIS15_16	114	No	£ 146.25
Empires at War	Oxford University Press	Oxford Scholarship Online	History	9780198702511	HIS14_15	113	No	£ 78.75
Radical Empiricists	Oxford University Press	Oxford Scholarship Online	Literature	9780198713425	LIT15_16	110	No	£ 123.75
Framing the Early Middle Ages	Oxford University Press	Oxford Scholarship Online	History	9780199264490	HISDBLS11	109	No	£ 360.00
Edmund Spenser's Irish Experience	Oxford University Press	Oxford Scholarship Online	Literature	9780198183457	LITDBLS11	108	No	£ 189.00
Simple Forms	Oxford University Press	Oxford Scholarship Online	Literature	9780198706090	LIT14_15	108	No	£ 123.75
The Anatomy of Terror	Oxford University Press	Oxford Scholarship Online	History	9780199655663	HIS13_14	108	No	£ 157.50
Tragedy, Recognition, and the Death of God	Oxford University Press	Oxford Scholarship Online	Philosophy	9780199656059	PHI12_13	108	No	£ 137.25

OUP will deliver a final usage report to help you choose the right titles to own permanently at the end of your access period.

# Questions?

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